

# THE ROAD TO KEY WEST

Keys Boat Tours LLC  
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www.theroadtokeywest.com

The new breakout book, **The Road To Key West**, is available to purchase wholesale for \$5 each, ten book minimum. Suggested retail price is \$9.95. **The Road To Key West** is available retail at the following venues.

The 2017 edition can include your advertisement. Please see the following pages for Ad sizes and pricing. Also, take a minute to visit the companion website, [www.theroadtokeywest.com](http://www.theroadtokeywest.com). Online advertising space is just \$25 per month.

Places where **The Road To Key West** is currently being sold in the Keys:

[Casa Marina](#)  
[Bahia Honda State Park Gift Shop](#)  
[Big Pine Key Fishing Lodge](#)  
[Boondocks Gift Shop](#)  
[Geiger Key Marina](#)  
[Hip Tourist](#)  
[Hogfish Bar & Grill](#)  
[Keys Boat Furniture](#)  
[Little Palm Island](#)  
[Looe Key Reef Resort & Dive Center](#)  
[Marathon Chamber of Commerce](#)  
[Out of the Blue Gallery and Gifts](#)  
[Parmer's Resort](#)  
[Pigeon Key Gift Shop](#)  
[Sugarloaf Key / Key West KOA](#)  
[Walgreens - Marathon, Big Pine Key & Key West](#)

Places where **The Road To Key West** is currently being sold Online:

[Amazon.com](#)  
[TheRoadToKeyWest.com](#)

## AD SIZES

Full Page (7.4 x 4.5) = \$800

2/3 Page (4.5 x 4.9) = \$600

1/3 Page Wide (4.5 x 2.4) = \$450

1/3 Page Tall (2.2 x 4.9) = \$450

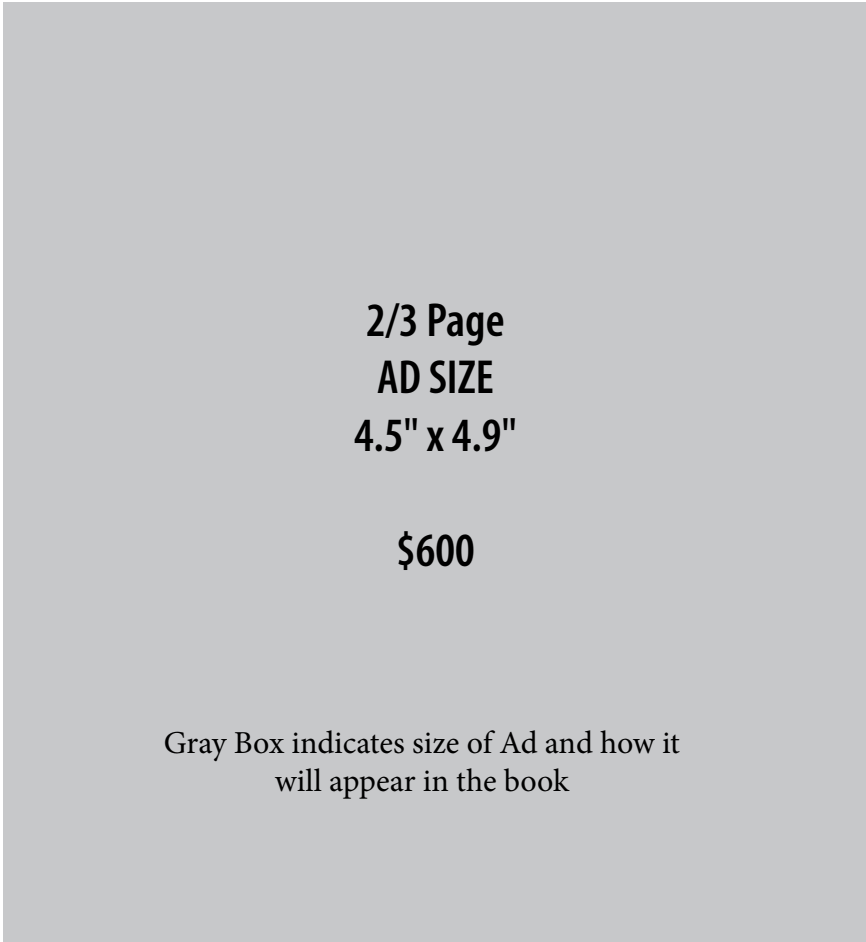
1/6 Page (2.2 x 2.4) = \$350

Advertisements are full color and measurements are in inches.

Supply artwork in PDF or JPG format and mail to:

info@theroadtokeywest.com.

If you need help putting the ad together, contact Allison Culbertson at Island Design – info@islanddesign.us or 518-291-0205.



**2/3 Page  
AD SIZE  
4.5" x 4.9"**

**\$600**

Gray Box indicates size of Ad and how it  
will appear in the book

Overall Book size is 5.5 x 8.5 inches

**1/6 Page  
AD SIZE  
2.2" x 2.4"**

**\$350**

**1/3 Tall  
AD SIZE  
2.2" x 4.9"**

**\$450**

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for inquiries.

**1/3 Wide  
AD SIZE  
4.5" x 2.4"**

**\$450**

Overall Book size is 5.5 x 8.5 inches